

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana Tourism – Tourism Promotions - Release an advertisement on Telangana Tourism in New Year - Calendar and Dairy 2016, by M/s. Touchstone Advertising Pvt., Ltd., Hyderabad – Publication Charges – Sanction and release of an amount of Rs. 1,75,000/- (Rupees One Lakh Seventy Five Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No.290

Dated:12-05-2016
Read the following:

1. From M/s. Freelance Journalists & Writers Association of India, Hyderabad, Dt.19-12-2015, M/s.Private Rangam to Reservation Sadhana Sahgham, Hyderabad, Dated:Nil and M/s. Telangana Tourism Development Corporation, Hyderabad, Dated:Nil.
2. Memo.No.4140-A4/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.23-01-2016.
3. Release Order No.53/Display-Agency/Advt.l/2015-16, Dt:31-03-2016, Release Order No.54/Display-Agency/Advt.l/2015-16, Dt:31-03-2016 and Release Order No.56/Display-Agency/Advt.l/2015-16, of I&PR, Hyderabad, Dt:31-03-2016.
4. Bill No.TAPL/22/2016-17, Dt.16-04-2016, Bill No.TAPL/23/2016-17, Dt.16-04-2016 and Bill No.TAPL/24/2016-17, of M/s. Touchstone Advertising Pvt., Ltd., Hyderabad, Dt.16-04-2016.

ORDER:

In the letter 1st read above, M/s. Freelance Journalists & Writers Association of India, Hyderabad, M/s. Private Rangam to Reservation Sadhana Sahgham, Hyderabad, and M/s. Telangana Tourism Development Corporation, Hyderabad, has requested to release an advertisement on Telangana Tourism in New Year - Calendar and Dairy 2016. Accordingly, Government have issued a order to the same, through Department of Information & Public Relations, Hyderabad, an amount of Rs.1,75,000/- (Rupees One Lakh Seventy Five Thousand only) including taxes, for publication of an advertisement in the reference 2nd read above.

2. In the reference 3rd read above, the Department of Information & Public Relations, Hyderabad, has issued a release order to M/s. Touchstone Advertising Pvt., Ltd., Hyderabad, to publish an advertisement on Telangana Tourism in New Year - Calendar and Dairy 2016 for an amount of Rs. 1,75,000/- (Rupees One Lakh Seventy Five Thousand only) including taxes. After publication of an advertisement on Telangana Tourism in New Year - Calendar and Dairy 2016, the above said agency has furnished bills, in the reference 4th read above and requested Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.1,75,000/- (Rupees One Lakh Seventy Five Thousand only) including taxes, towards advertisement in on Telangana Tourism in New Year - Calendar and Dairy 2016, through Touchstone Advertising Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure".

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s.Touchstone Advertising(P)Limited, Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising (P) Limited, Hyderabad.
Account No :26610200000060
Name of the Bank : BANK OF BARODA
IFSC Code :BARBOPBBHYD
PAN NO. : AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Touchstone Advertising Pvt., Ltd., Hyderabad.
The Assistant Secretary to Government & Drawing and Disbursing Officer, YAT & C Department.
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER